

STAN SADLIK

Senior Product Manager

Fishers, IN · (815) 919-5078 · stan.sadlik@gmail.com · linkedin.com/in/stansadlik

SUMMARY

Senior Product Manager who speaks both languages — business strategy and technical reality. With 10+ years leading cross-functional teams across web, mobile, and backend products, I pair hands-on data skills (SQL, Snowflake, Mixpanel) with deep Agile experience to ship products that move metrics. Currently leveraging AI tooling — Cline, Microsoft Copilot, Gemini, NotebookLM — as a practical force multiplier: cutting documentation overhead, accelerating prototyping, and surfacing user insights faster. I thrive in collaborative environments where product, engineering, and business work together — not just talk about it.

WORK EXPERIENCE

Encora

Dec 2025 – Present

Product Manager · Consulting engagement model

Eli Lilly – Product Manager

Dec 2025 – Present

- Leading product development for an AI-powered content review platform built on GPT-4.5, incorporating pipelines, image processing, and a dedicated RAG architecture on AWS to improve the consistency and accuracy of content validation, reducing rework by 65%.
- Defined requirements for and drove implementation of a structured evaluation framework — built with the engineering team — using positive and negative test cases to measure agent accuracy and reduce hallucination rates, with results tracking actively underway.
- Collaborating with business stakeholders, engineering, and UX to streamline the content review workflow from submission to completion, reducing cycle time by 45%.
- Created Microsoft Copilot AI agents to manage PRDs, design documentation, and product backlogs, resulting in a 30% reduction in documentation overhead.
- Mentoring a Product Manager on Agile methodologies, product strategy, success criteria, and roadmap development.

Carvana

Oct 2024 – Dec 2025

Senior Product Manager

- Led the design and launch of a modern online arbitration experience enabling customers to file claims digitally, resulting in a 38% reduction in submission errors and a 22% reduction in cycle time.
- Partnered with the Title Ops team to automate title receiving, status updates, and shipping — driving 71% of titles released to buyers within 2 days of purchase, down from an average of 7.5 days.
- Owned product vision and roadmap across 5 web and mobile product lines, resulting in a 25% increase in customer satisfaction scores.
- Accelerated decision-making by leveraging AI-assisted prototyping (Cline, Gemini, ChatGPT) to generate insights from 70% more user data than prior manual research methods.

DMI

Aug 2016 – Oct 2024

Senior Lead Consultant / Product Manager · Consulting engagement model

Eli Lilly – Senior Product Manager

Apr 2024 – Sep 2024

- Managed the Savings Card program across Oncology, Immunology, Diabetes, and Weight Loss product lines, supporting one of Lilly's highest-revenue product portfolios.
- Designed and led the integration of the Savings Card program with Medallia to capture user sentiment and optimize the enrollment funnel, targeting a 13% lift in enrollments.

- Defined product strategy and user journey for a cross-brand enrollment program enabling patients on multiple Lilly medications to qualify for additional discounts, with a projected 35% increase in cross-brand enrollment.

ADESA – Senior Product Owner / Manager

Mar 2018 – Dec 2023

- Led a 5-person product development team delivering multiple initiatives across web, mobile, GPS devices, and backend services.
- Modernized a critical vehicle tracking mobile application from Xamarin to React Native, now used daily by 1,000+ users across North America on Android and iOS.
- Implemented feature flags via LaunchDarkly to enable phased rollouts, experimentation, and A/B testing — improving feature adoption measurement and reducing release risk.
- Managed backend VIN decode and GPS location services critical to vehicle check-in and movement tracking across auction facilities.
- Built audience-tailored roadmaps for stakeholders, executive leadership, and development teams in quarterly, annual, and Now/Next/Later formats.
- Analyzed key product metrics — active users, session length, retention, churn, and engagement — to measure and drive adoption of the modernized React Native app.

Cummins – Product Owner / Coach

Aug 2016 – Mar 2017

- Mentored a client-assigned Product Owner in Agile and Scrum methodologies, accelerating their path to independent team leadership.
- Documented Epics, User Stories, and Acceptance Criteria to align development priorities with business objectives.

CORE SKILLS & TOOLS

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| <ul style="list-style-type: none"> ▪ Product Management & Strategy ▪ Product Roadmapping & Vision ▪ Stakeholder Management ▪ OKRs & KPIs ▪ Agile Methodologies (Scrum, Kanban, SAFe) ▪ Product Launch Planning ▪ A/B Testing & Experimentation ▪ Feature Flag Management (LaunchDarkly) ▪ User Experience (UX) & UI Design ▪ Requirements Analysis & Gathering | <ul style="list-style-type: none"> ▪ Artificial Intelligence (AI) ▪ AI Product Management ▪ Prompt Engineering ▪ Microsoft Copilot / Cline / Gemini ▪ SQL & Microsoft SQL Server ▪ Snowflake / Mixpanel / Segment CDP ▪ Azure DevOps / Jira ▪ Figma / Rapid Prototyping ▪ Postman / NotebookLM ▪ Mobile Application Development |
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CERTIFICATIONS

- AI for Product Management — Pendo.io
- Product Discovery Certification — Pendo.io
- Product Strategy Micro-Certification (PSC)™ — Product School
- Product Roadmapping Micro-Certification (PRC)™ — Product School
- Certified SAFe® 5 Product Owner / Product Manager — Scaled Agile
- Certified SAFe® 4 Practitioner — Scaled Agile
- Professional Scrum Product Owner™ I (PSPO I) — Scrum.org
- Professional Scrum Master™ I (PSM I) — Scrum.org

EDUCATION

B.S. Information Systems / Computer Programming · Purdue University Calumet, Hammond IN

1992